

wifinity

Partnering With You To Deliver an Exceptional Broadband Experience

Partners

Butlin's

Haven

Parkdean
Resorts


BOURNE
LEISURE
LIMITED



WiFi as good as customers have at home – if not better

Partnering with Wifinity will bring industry-leading connectivity, support, and help you drive innovation and customer satisfaction in your parks.

Enabling you to stand out from the crowd

Websites like Booking.com now show a WiFi rating as part of the guest reviews as it becomes an aspect that guests take into consideration when deciding where to stay on their holiday. And so providing WiFi in a holiday park is no longer a luxury, but a necessity to help you to stand out from a crowded market.

Exceed customer expectations and see satisfaction rates soar

For too long, holidaymakers have had to put up with a slow and intermittent WiFi service, if they have access to WiFi at all.

Wow them with industry-leading connectivity and it will quickly become a feature you become known for. When customers can keep up to speed with their digital life, they can truly relax and enjoy their stay without feeling like they're missing out.



Create a smart park

There's connectivity, and then there's the IoT connectivity. With Wifinity, customers can set up their own private networks meaning they can bring Alexa on holiday with them, cast the big game to their TV, or even use Siri to keep an eye on the weather.

But it doesn't just stop with customers. You'll be able to switch on the irrigation systems if it's getting a little warm, push vouchers and special offers to customers at key retail locations, or even streamline check-in and-out processes.

Holiday Parks just stepped into the 21st century.

Zero upfront cost

We want to work with you to deliver the best customer experience for your guests, which is why we offer customer and corporate internet access with zero upfront costs. You and your customers pay for what you need, when you need it.







Connectivity Designed Around You and Your Customers

Your customers want fast, reliable internet wherever they are in your park. So we carry out a thorough site survey to make sure our network extends to the furthest reaches of your park. We then work with you to plan around your busy periods, finding times during the year when we will have the least impact, and we work hard to be in and out as quick as we can.



A fully managed service that's tailored to you

With Wifinity you can choose from either a Wifinity branded service or a fully managed white-labelled service where our even Customer Services team are trained to answer in your tone of voice.

Supporting Your Customers

-  Seamless video-calling, stream HD quality movies, and enjoy online gaming
-  Site wide WiFi coverage
-  24/7 customer support
-  Customers connect once and stay connected throughout your park
-  Simple sign up and instant connectivity
-  Flexible plans—customers pay for what they need

Supporting Your Business

-  Access IoT devices across your property
-  24/7 network support
-  Revenue share options
-  Optional white-labelled, fully managed service
-  Proactive performance monitoring
-  Experienced and dedicated account manager

Customers Can Connect Wherever They Are

Our network expands to all corners of your site, meaning customers connect once, and stay connected wherever they go. Each connection is independent from other customers, staff, and third parties, and 100% private.

In-van internet

Our in-van internet is just like home WiFi. It's secure, it's fast, and easy to get up and running.

Each van has its own 'home network' allowing both owners and guests to stream, video call and game, as well as access IoT devices such as Alexa and Chromecast.

Outdoor WiFi

Our park-wide network covers the outside areas of parks, from walkways to swimming complexes. Both owners and holidaymakers can move seamlessly from venue to van and everywhere in between.

In-venue WiFi

Drive footfall to your cafés, bars and communal areas by giving your customers free in-venue WiFi. Learn more about your customers through anonymous usage data, and capture marketing insights that feed into your CRM.



Why Wifinity?

We are experienced connectivity specialists with a proven track record across multiple industries. We pride ourselves on taking the complexity out of connectivity, and we operate high-performance managed networks across our partners' locations. Our broadband is fully supported and easy to use.

Our experience covers social housing, student accommodation, private residential developments and some of the biggest players in the holiday park sector. We can deliver at scale and operate large deployments, as well as offer flexibility for some of our smaller partners.

7 years

Average years customer relationship

4.7 ★ Trustpilot

Industry-leading Trustpilot rating

99.7%

Connectivity uptime

What makes us different?

At Wifinity, we believe in building long-term relationships with our partners and customers. Your customers are our customers, and we put them at the heart of every solution that we create.

From our network performance to our costs, we pride ourselves on our transparency. We'll keep you up to date on how your network is performing and see our team as an extension of yours.

Your dedicated account manager, supported by our wider team, will work with you to make sure your customers remain connected to the services and content they love.



Fastest growing WiFi provider in Europe



Ethical growth and strong ESG targets



Backed by established British investment



wifinity

Getting in touch

Get in touch and start your journey
towards great connectivity

sales@wifinity.co.uk
020 8090 1290

4.7 ★ Trustpilot

